MEMORANDUM FROM THE OFFICE OF THE EXECUTIVE DIRECTOR

For	:	**CHED REGIONAL DIRECTORS** **UNIFAST REGIONAL COORDINATORS**
Through	:	**ATTY. LILY FREIDA C. MACABANGUN-MILLA, CESO IV** Officer-in-Charge, Office of the Executive Director
From	:	**ATTY. RYAN L. ESTEVEZ** OIC Executive Director IV
Subject	:	**CALL FOR ENTRIES FOR THE CINESKOOL SHORT FILM LAB AND FESTIVAL**
Date	:	**12 October 2021**

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The Commission on Higher Education and the Unified Student Financial Assistance System for Tertiary Education launched two (2) projects with the Film Development Center of the Philippines (FDCP) which would be part of our advocacy to promote the benefits and successes of the programs under RA 10931 (Universal Access to Quality Tertiary Education Act) particularly the Free Higher Education and Tertiary Education Subsidy programs through webinar-based training on digital media content creation (#MyKwentongCHEDUniFAST) and virtual film lab (CineIskool).

Ten (10) entries will be chosen to participate in the CineIskool short film lab and will also receive a grant amounting to Php 125,000.00 to produce a five-minute short film. The films produced will be premiered at the CineIskool Short Film Festival scheduled in the 2nd quarter of 2022.

FDCP has opened the call for submission of entries for **CineIskool** to eligible FHE and TES beneficiaries until **October 31, 2021.**

We would then like to request your assistance in disseminating this information to your respective higher education institutions and RA 10931 beneficiaries. We have attached the art cards for the guidelines and entry requirements of interested applicants as materials and the link on the press release of FDCP. https://www.fdcp.ph/updates/fdcp-ched-unifast-open-call-submission-entries-cineiskool-short-film-lab

For questions and clarifications, the UniFAST Advocacy, Promotions and Career Guidance Division may be reached at advoc.unifast@ched.gov.ph and mobile # 0998-9852955.

Thank you very much and we are looking forward to your usual cooperation.